

Hooking your Reader



Making them want more

Question

Ask the reader a question that relates to the topic of the paper

EX. Have you ever been to out of the country? I have. Over spring break my family went to Mexico. We did so many fun things while we were there, but my favorite was swimming with the dolphins.



Quote

Uses a quote, either famous or one from research, that relates to the topic of the paper

EX. “This was the best vacation ever” my brother said. I couldn’t disagree anymore. Our trip to Louisiana was a disaster.



Description

Uses a description of the topic that gets the reader excited to hear more

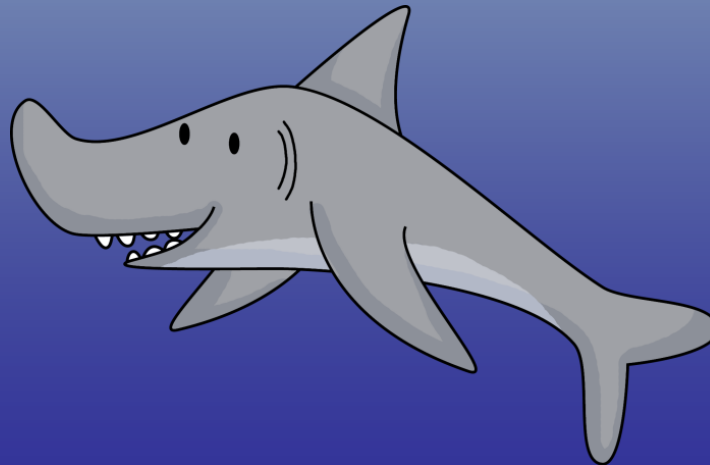


EX. Imagine the smell of burnt marshmallows, melting chocolate, and a roaring campfire. While on vacation in Minnesota with my family we spent many nights roasting marshmallows by the fire. The last night we were there was the best because...

Amazing Fact

Uses an amazing fact about your topic that will have the reader interested in learning more.

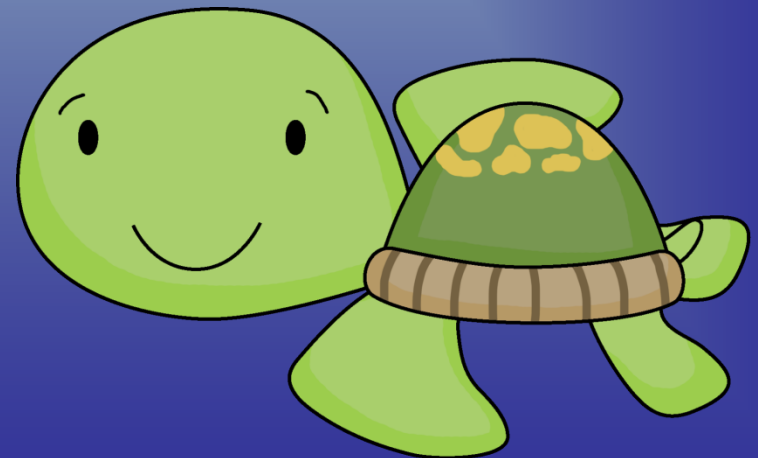
EX. San Francisco is 1,500 miles away from my house and Over spring break my family drove to there. It took us almost 3 days and even though I hate riding in the car, this trip was worth it.



Statistic

Uses a statistic about your topic that will catch the readers attention

EX. 25% of the kids in my class didn't go anywhere for spring break. Unfortunately I was included in that 25%. I blame being stuck at home for the trouble I got into over break.



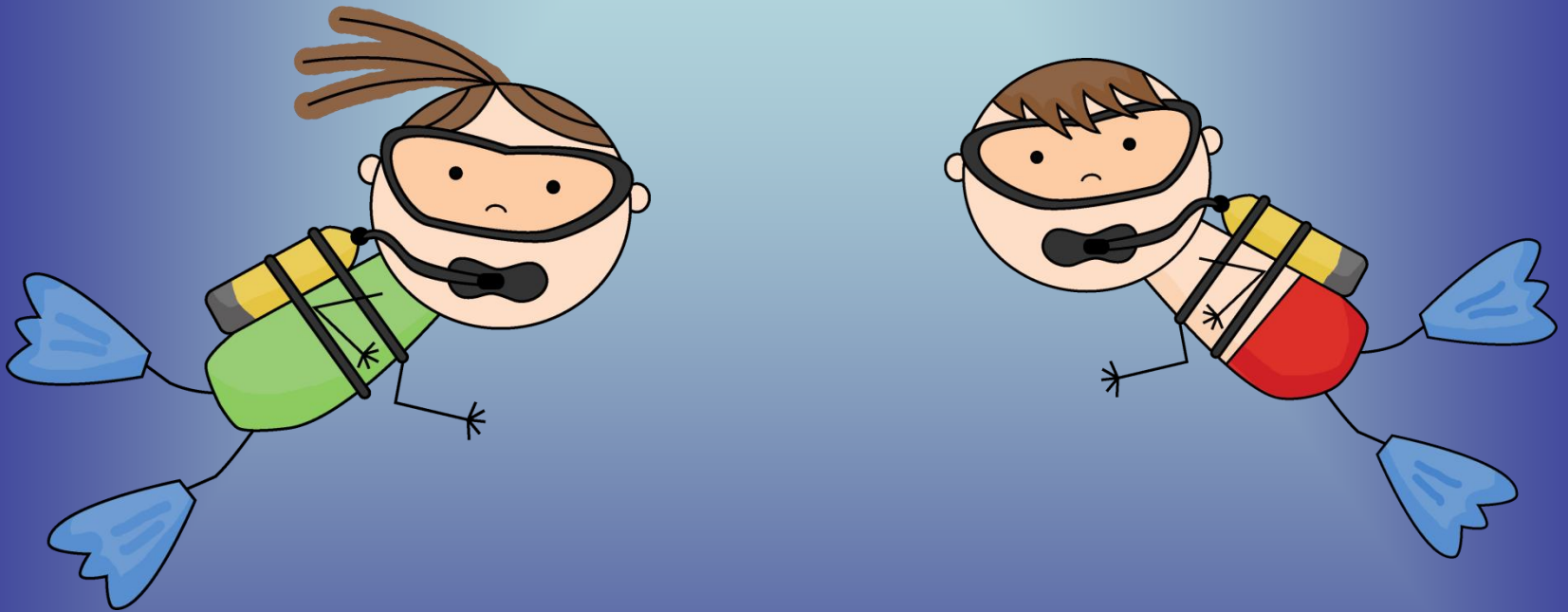
Opinion

Uses a personal opinion of the author to catch the reader's attention

EX. Parents shouldn't be allowed to torture their kids by keeping them at home over spring break. However, that is exactly what mine did! Even though I was stuck at home I was able to have a little fun. On Friday...



Which hook was the bait?



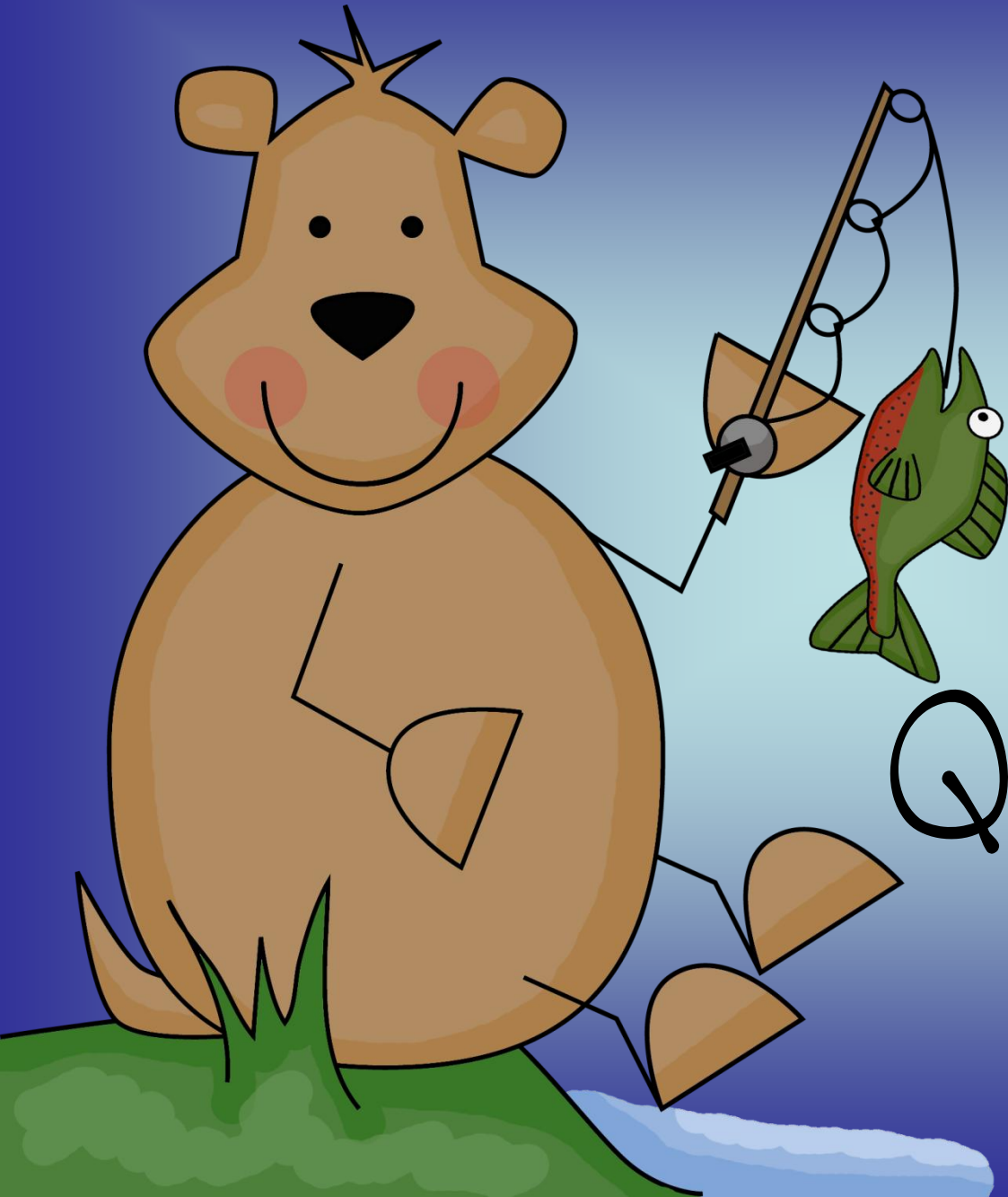
Read the leads on the next few slides and decide which “hook” the writer used

“Whoa, what happened to you” my classmates shouted as I walked into class after spring break. I looked down at my bruise and smiled as I remembered the adventure that gave me that bruise.



Quote

Have you ever broken a bone? My answer to this question had been no until that dreadful spring break in Texas. I had no idea how scary jumping on a trampoline could really be.



Question

Does the thought of creamy milk chocolate make your mouth water? Do crunchy pecans lightly toasted sound delicious to you? Can you taste the finely grated shreds of scrumptious coconut resting in a layer of golden caramel? Without a doubt coco-caramel chocolate candies are my favorite, and now I know how to make them all by myself.

Description



Dogs should not be allowed off of their leashes. If dogs were always on a leash or in a fenced in yard I wouldn't have spent my spring break in laying in bed with a cast on my foot.

Opinion



Over 47 million people visit Disney World every year. This year I was one of those lucky people.

Statistic



The Iditarod is over 1,049 miles long and most mushers complete the race in 10-14 days. I spent 2 crazy hours in a dog sled and barely lived to tell about it so I can safely say I will never be one of these mushers who does this race.

Amazing Fact



Now that you have learned about all of
the possible **HOOKS** it is time to put
them to use...





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<http://www.scrappingdoodles.com/affiliates/idevaffiliate.php?id=1333>

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